

My Private Practice Business Plan

Executive Summary:

Mission Statement:

Tag Line:

The Four C's:

Capabilities (Strengths)

Challenges (Weaknesses)

Chances (Opportunities)

Concerns (Threats)

Services (Describe - Who, What, When, Where, Why, How):

Marketing/Networking:

Administration**What professionals involved?****What procedures?****Financial Management and Growth**

Professional Growth

Personal Growth & Burnout Avoidance

References and Resources

